



Mary Pat Crouch, Senior Vice President

Mary Pat Crouch is senior vice president and campaign director at Coxe Curry & Associates. Her thirty-two years of consulting experience include numerous capital and annual campaigns, planned giving consulting and development assessments for a wide variety of clients in the Atlanta area.

Mary Pat has served as a campaign consultant on numerous Atlanta campaigns including the Atlanta Children's Shelter, the Atlanta Community Food Bank, Camp Twin Lakes and Hands On Atlanta. Her current clients include the Atlanta Speech School, CHRIS 180, The Nature Conservancy in Georgia and Skyland Trail. She has designed and presented training in many aspects of fundraising, including annual and capital giving, major gift cultivation and foundation philanthropy.

Prior to joining Coxe Curry, Mary Pat spent seven years with a smaller fundraising firm where she conducted feasibility studies, capital campaigns, development assessments and provided general development counseling. She also supervised client services and all capital campaigns for the firm.

Mary Pat spent five years on the development staff at Emory University, where she was responsible for annual and capital giving among Emory College alumni. Other prior experience includes directing the Voluntary Action Center of the United Way of Greater Atlanta.

Mary Pat earned a Bachelor of Arts degree with highest honors from Emory University and a master's degree from Georgia State University. She is active in community and professional organizations. In 1991, she chaired National Philanthropy Day in Georgia. Mary Pat has also served on the boards of the Atlanta Children's Shelter and the United Way of Greater Atlanta and is currently serving on the board of Jewish Family and Career Services. She is immediate past president of the DeKalb Library Foundation. She is a member of The Commerce Club and Kiwanis Club of Atlanta, where she serves on the Board of Directors. She is listed in Who's Who of American Women.

Her husband, Milton, is an attorney with Smith Moore Leatherwood, LLP. They have two grown sons, Patrick and Spencer.

mcrouch@coxecurry.com