



Laura Hamm, Associate Campaign Director

Laura Hamm is an associate campaign director with Coxe Curry & Associates. She provides strategic consultation for annual fund and capital campaigns for a variety of nonprofit clients including: Atlanta Ballet, The Atlanta Opera, Boys & Girls Clubs of Metro Atlanta, Georgia Aquarium, Georgia Public Broadcasting, Latin American Association, NAACP, Project GRAD Atlanta, Sacred Heart Catholic Church, Saint Joseph's Hospital, and Visiting Nurse Health System. From 2009–2015 Laura served as a leading consultant and internal team director for the Woodruff Arts Center's Annual Corporate Campaign, which raised more than \$56 million during that time period. In addition to client work, Laura supports the firm's business development and research efforts.

Prior to joining Coxe Curry in 2005, Laura was The Georgia Ballet's director of marketing and development, where she created and implemented the marketing, sales, and public relations plans for the professional dance company and school; solicited donors for the annual fund and capital campaign; and managed all aspects of special events including marketing, budgeting, and volunteer coordination. Additionally, she was the marketing and communications coordinator at The Children's Museum of Atlanta.

Laura is a graduate of L.E.A.D. Atlanta and former co-chair of the organization's Alumni Association. She was the 2011 president of the Greater Atlanta Chapter of the Association of Fundraising Professionals and was a founding board member of Dance Canvas Inc. She enjoys volunteering at her church and St. Martin's Episcopal School.

A former professional ballet dancer, Laura earned an M.B.A, an M.A. in Arts Administration and a B.F.A. in Dance from the University of Cincinnati. She and her husband Darren Hamm, vice president of North American containerboard sales at Georgia-Pacific, have two young children.

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