



Kim Blass, Communications Director

Kim Blass brings to Coxe Curry & Associates her 25 years of experience working at the intersection of fundraising and communications, with a strong background in promoting the goals, defining the brand and shaping and spreading the messages of nonprofit organizations. As Communications Director, she works with a variety of clients—including Spelman College, Oglethorpe University, YMCA of Metro Atlanta, KIPP: Metro Atlanta Schools, The Salvation Army, and Temple Sinai—to counsel on communications strategy and to develop case statements, marketing collateral and fundraising proposals.

Kim has held communications and editorial positions at several leading Atlanta-area institutions, including The Lovett School, the Atlanta History Center and Northside Hospital. Most recently, at Lovett, she was the Chief Marketing and Communications Officer working to provide strategic support for fundraising, constituent engagement, student enrollment and retention and faculty recruitment. While at Lovett, she sat on the Executive Committee for the school's \$90+ million *Our Defining Decade* capital campaign and served as a Visiting Accreditation Team Member for the Southern Association of Independent Schools and as an active volunteer for the Council for the Advancement and Support of Education. She also enjoyed teaching students about Atlanta, both as an instructor in Lovett's urban experience summer school course and as a leader with school service-learning programs.

An Atlanta native, her love of the city and the state were expressed through her role as the Editorial Director at the Atlanta History Center, where she was Managing Editor of the quarterly journal, *Atlanta History: A Journal of Georgia and the South*, and she worked on crafting content for the Center's major exhibitions and programs.

Kim is a graduate of the University of North Carolina at Chapel Hill, where she majored in American Studies with a concentration in Southern Studies. She pursued graduate work at Georgia State University in Communications and Journalism.

Kim is married to P. Gray Kelly, and they have two children. She is a proud parent and active volunteer in the Marietta City Schools and has served as a board member for the Early Learning Center at Trinity Presbyterian Church, the Marietta/Cobb Museum of Art and the UNC Young Alumni Council.

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